

# \$15

# SUBWAY® Card



Receive a \$15 SUBWAY® Card from HP with the purchase of \$50 in eligible Original HP Brochure, Presentation and Photo Paper at the same time, on the same invoice.

## ADDED REWARDS FOR YOUR ORIGINAL HP BROCHURE, PRESENTATION AND PHOTO PAPER PURCHASE!

**Buy \$50 in eligible Original HP Brochure, Presentation and Photo Paper and receive a \$15 SUBWAY® Card.**

### Offer

- Receive a \$15 SUBWAY® Card with the purchase of \$50 in eligible Original HP Brochure, Presentation and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) at the same time, on the same invoice during the promotion period. (This offer can only be redeemed via mail through Hewlett-Packard as instructed herein. This offer cannot be redeemed for a SUBWAY® Card at any SUBWAY® restaurant or at any SUBWAY® website.)
- Limit of ten (10) \$15 SUBWAY® Cards per qualifying end-user customer ship-to address.

### Timeframe

- April 1 – June 30, 2012

### Process

- Buy \$50 in eligible Original HP Brochure, Presentation and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list), complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:  
HP Media - \$50 for \$15 SUBWAY® Card  
Offer # Q165  
P.O. Box: 751178  
El Paso, TX 88575-1178
- Please complete a separate mail-in coupon form for each invoice submitted by placing each in a separate envelope.
- Paper must be listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$15 SUBWAY® Card to you.
- This offer may not be combined with other Original HP Brochure, Presentation and Photo Paper offers.
- See complete mail-in coupon form for full details, terms and conditions.

#1 BRAND IN PRINTING  
IS THE #1 VALUE

SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at [www.mysubwaycard.com](http://www.mysubwaycard.com) and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit [www.mysubwaycard.com](http://www.mysubwaycard.com) for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at [www.mysubwaycard.com](http://www.mysubwaycard.com) or call 1-877-697-8222. ©2012 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

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# \$15

## SUBWAY® Card



Receive a \$15 SUBWAY® Card from HP with the purchase of \$50 in eligible Original HP Brochure, Presentation and Photo Paper at the same time, on the same invoice.

Offer valid: 04/01/12 – 06/30/12

### MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip code: \_\_\_\_\_

E-mail (for notification): \_\_\_\_\_

Phone: \_\_\_\_\_

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies.

### SOURCE CODE: G

Receive a \$15 SUBWAY® Card with the purchase of \$50 in eligible Original HP Brochure, Presentation and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) at the same time, on the same invoice during the promotion period. \$50 requirement does not include tax. (This offer can only be redeemed via mail through Hewlett-Packard as instructed herein. This offer cannot be redeemed for a SUBWAY® Card at any SUBWAY® restaurant or at any SUBWAY® website.)

### REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate mail-in coupon form for each invoice submitted.

**Mail to: HP Media - \$50 for \$15 SUBWAY® Card**  
**Offer: #Q165**  
**P.O. Box 751178**  
**El Paso, TX 88575-1178**

**Receive:** Your \$15 SUBWAY® Card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

**General terms and conditions:** The \$15 SUBWAY® Card offer is good on purchases of \$50 in eligible Original HP Brochure, Presentation and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) made while on promotion from April 1, 2012 – June 30, 2012. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP Brochure, Presentation and Photo Paper offers.** Limit of ten (10) \$15 SUBWAY® Cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

**SUBWAY® CARD TERMS:** Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at [www.mysubwaycard.com](http://www.mysubwaycard.com) and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit [www.mysubwaycard.com](http://www.mysubwaycard.com) for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at [www.mysubwaycard.com](http://www.mysubwaycard.com) or call 1-877-697-8222. ©2012 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

### Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between April 1– June 30, 2012 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

### Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

\_\_\_\_\_

\_\_\_\_\_

### Where did you purchase your products?

\_\_\_\_\_

### What is your company site size?

- 1–9     10–99     100–499
- 500–999     1,000–4,999
- 5,000–9,999     10,000 or more

### Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

### Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?

\_\_\_\_\_

### Please check your type of business:

- Accounting     Banking
- Communications     Computer products
- Education     Government
- Healthcare     Hospitality
- Insurance     Legal
- Manufacturing     Marketing
- Personal (or home office)
- Printing and publishing
- Real estate     Retail
- Transportation     Utilities
- Other (please specify)

\_\_\_\_\_

### How did you learn about this promotion?

- HP authorized reseller
- Dealer email
- Dealer website
- Fax
- Monthly catalog or flyer
- Telemarketing
- Tradeshow
- Other (please specify)

\_\_\_\_\_

## #1 BRAND IN PRINTING IS THE #1 VALUE



HP paper is recyclable in community collection systems that accept mixed paper<sup>1</sup>  
<sup>1</sup> may not be recyclable in your area

### Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.





# NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

**Offer:** Receive a \$15 SUBWAY® Card with the purchase of \$50 in eligible Original HP Brochure, Presentation and Photo Paper **only** (paper for large format printers **not** included, see eligible SKU list) at the same time, on the same invoice during the promotion period.

Program #Q165 (Effective April 1 – June 30, 2012)



## HP Brochure, Presentation and Photo Paper SKUs

C6817A	HP Brochure 180g Inkjet Paper, Glossy, A, 50 sht	Q1978A	HP Premium Plus Photo, High Gloss, 4X6 60 ct
C7020A	HP Tri-fold Brochure 180 g Inkjet Paper, Glossy, A, 100 sht	Q1989A	HP Premium Photo glossy, 4x6, 60 ct
CG932A	HP Brochure 180g Inkjet Paper, Glossy, 11x17, 150 sht	Q1990A	HP Premium Photo glossy, 4x6, 100 ct
CG988A	HP Premium Presentation 120g Laser Paper, Glossy, 8.5x11, 250 sht	Q1993A	HP Premium Photo, Matte, A, 15 ct
CH016A	HP Brochure 180g Inkjet Paper, Matte, 8.5x11, 150 sht	Q1994A	HP Premium Photo, Matte, A, 50 ct
CH019A	HP Premium Presentation 120g Inkjet Paper, Matte, 11x17, 150 sht	Q2502A	HP Premium Plus Photo, High Gloss, 4x6, Borderless, 60 ct
CH034A	HP Brochure 200g Laser Paper, Matte, 8.5x11, 250 sht	Q2509A	HP Everyday Photo Paper, Glossy, A, 100 ct
Q1298A	HP Tough Laser Paper, A, 50 sht (Obsolete April '11)	Q5431A	HP Premium Plus Photo, High Gloss, 4x6 100 ct )
Q1987A	HP Brochure 180g Inkjet Paper, Glossy, A, 150sht	Q5440A	HP Everyday Photo Paper, Glossy, 4x6/w/tab, 100 ct
Q2413A	HP Premium Laser Cover Paper, A, 100 sht	CR759A	HP Everyday Photo Paper, Glossy, 4x6, 100 ct
Q2547A	HP Presentation 120g Laser Paper, Glossy, 11x17, 250 sht	Q5450A	HP Premium Plus Photo, Soft Gloss, A, 50 ct
Q5443A	HP Tri-fold Brochure 180g Inkjet Paper, Matte, A, 100 sht	Q5461A	HP Advanced Photo Paper, Glossy, 13x19, 25 ct, B-size
Q5449A	HP Premium Presentation 120g Inkjet Paper, A, 150 sht	Q5477A	HP Premium Photo, glossy, 4x6, borderless, 100 ct
Q6543A	HP Brochure 150g Laser Paper, Matte, A, 150 sht	Q5486A	HP Premium Plus Photo and Proofing Gloss, 13x19, 25 ct, B-Size
Q6608A	HP Brochure 200g Laser Paper, Glossy, A 100 sht	Q5489A	HP Premium Plus Photo, Soft Gloss/Satin, 13x19, 25 ct, B-Size
Q6611A	HP Brochure 150g Laser Paper, Glossy, 150 sht	Q5492A	HP Photo Matte 13" x 19", 50 ct, B-Size
Q6612A	HP Tri-fold Brochure 150g Laser Paper, Glossy, 150 sht	Q5494A	HP Premium Photo, Glossy, A, 100 ct
C6039A	HP Premium Photo Paper, Glossy, A, 15 sht	Q5495A	HP Premium Plus Photo, High Gloss, 11x17, 25 ct
C6049A	HP Iron On Transfers for White Fabrics, 12 ct	Q5498A	HP Everyday Photo Paper, Glossy, A, 25 ct
C6979A	HP Premium Photo Paper, Glossy A 50 sht	Q6562A	HP Premium Photo, 8.5x11, glossy, 150ct
C7007A	HP Everyday Photo Paper, Matte, A, 100 sht	Q6563A	HP Premium Photo, Matte, 4x6, 100 ct
CG812A	HP Advanced Photo Paper, Glossy, 5x7, borderless, 20 sht	Q6564A	HP Premium Plus Photo, Soft Gloss, 4X6 100 ct
CH097A	HP Everyday Photo Paper, Glossy, 5x7, borderless, 60 sht	Q6565A	HP Premium Plus Photo, High Gloss, 4x6, Borderless, 100 ct
CR664A	New - HP Premium Plus Photo, Glossy, A, 50 sht	Q6566A	HP Premium Plus Photo, High Gloss, 5x7, 60 ct
CR665A	New - HP Premium Plus Photo, Glossy, 4x6, 60 sht	Q6568A	HP Premium Plus Photo, High Gloss, A, 25 ct
CR666A	New - HP Premium Plus Photo, Soft Gloss, 4x6, 100 sht	Q6569A	HP Premium Plus Photo, Soft Gloss, A, 25 ct
CR667A	New - HP Premium Plus Photo, Soft Gloss, A, 50 sht	Q6638A	HP Advanced Photo Paper, Glossy, 4x6, Borderless, 100 ct
CR668A	New - HP Premium Plus Photo, Glossy, 4x6, 100 sht	Q6639A	HP Advanced Photo Paper, Glossy, 4x6, w/tab, 20 ct
CR669A	New - HP Premium Plus Photo, Glossy, 5x7, 60 sht	Q7852A	HP Advanced Photo Paper, Glossy, 8.5x11, 25 ct
CR670A	New - HP Premium Plus Photo, Glossy, A, 25 sht	Q7853A	HP Advanced Photo Paper, Glossy, 8.5x11, 50 ct
CR671A	New - HP Premium Plus Photo, Soft Gloss, A, 25 sht	Q7854A	HP Advanced Photo Paper, Glossy, 8.5x11, 100 ct
CR696A	New - HP Advanced Photo Paper, Glossy, 13 x 19, 20 sht	Q7906A	HP Advanced Photo Paper, Glossy, 4x6, w/tab, 100 ct
Q1785A	HP Premium Plus Photo, High Gloss, A, 50 ct	Q8690A	HP Advanced Photo Paper, Glossy, 5x7.0, borderless, 60 ct
Q1974A	HP Iron On Transfers for Color Fabrics, 6 ct	Q8723A	HP Everyday Photo Paper, Glossy, A, 50 ct
Q1977A	HP Premium Plus Photo, High Gloss 4X6 20 ct	Q8742A	HP Premium Photo, Glossy, A, 25 ct
		Q8868A	HP Everyday Photo Paper, Glossy, 4x6/w/tab, 50 ct
		CR758A	HP Everyday Photo Paper, Glossy, 4x6, 50 ct

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.